



## ***For Immediate Release***

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### **eBizITPA Develops Online Tool to Promote Events**

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ERIE, PA (November 10 , 2004) --- eBizITPA has launched a new event listing application on the website [www.ebizitpa.org](http://www.ebizitpa.org). The Event Posting tool provides a convenient online location for publicizing important upcoming business or technology-related events. Created as an interactive resource, it allows businesses and organizations to post their own upcoming events on the Events page of the eBizITPA website.

This newly developed web-based tool is available immediately.

"This web-based application not only streamlines the process of posting information, but is a valuable resource to the economic development community," says Susan Breon, CEO of eBizITPA.

An online listing of statewide events now makes it easier to find out what, when and where events are happening. eBizITPA hopes to encourage the use of information technology with the creation of the Event Posting tool, while providing exposure to a variety of events that support business development.

The Event Posting tool can be found on the eBizITPA Events Page at [www.ebizitpa.org/ITservices/events](http://www.ebizitpa.org/ITservices/events). The 'Post my Event' button guides visitors through a simple process of entering information about the event. Organizations have the option of uploading an event or sponsor logo and event-related PDF, RFT, Word, or PPT files.

The Center for eBusiness and Advanced IT (eBizITPA) is a state-wide Ben Franklin Technology Development Authority initiative designed to help Pennsylvania enterprises understand and use information technology and e-business tools to be more competitive. It is headquartered in Erie, PA and located on the Internet at [www.ebizitpa.org](http://www.ebizitpa.org).

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