



## ***For Immediate Release***

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## ***A Free Online Directory Connecting PA's IT Providers to Potential Customers***

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ERIE, PA (3/20/2006) --- Matchmaker, matchmaker make me a match...it may not be eHarmony, but eBizITPA is matchmaking between PA businesses and their IT providers. eBizITPA, a PA information technology service agency, has created a free online directory of Pennsylvania IT and solution provider companies called the IT Service Locator. Users can search the directory for listed PA IT providers by entering keywords, categories of IT services, or a preferred city or county. The directory includes IT providers who offer services ranging from websites and e-mail management to complex software integration and enterprise resource planning (ERP). "The goal of the IT Service Locator is to effectively connect PA's IT providers to their potential customers who are often unsure of how to locate and identify the ideal provider to meet their needs," says Ron May, eBizITPA's IT Program Manager. "Through our experience with the IT Kickstart program, we often encounter companies who need assistance selecting an IT provider, who will not only solve their current needs, but may also develop into a lasting partnership – the IT Service Locator is a great tool for helping companies make this critical match," May explains.

Any Pennsylvania IT company can create their own profile in the IT Service Locator by visiting [www.ebizitpa.org/itservicelocator](http://www.ebizitpa.org/itservicelocator). Over 120 Pennsylvania IT companies are already listed. "We hope all of PA's IT Providers will register on the IT Service Locator, so it becomes a central repository for companies to identify providers available and accessible to meet their IT needs. We want the IT Service Locator to be the one-stop shop for locating IT resources in Pennsylvania," says May.

eBizITPA is also offering a bonus for IT Service Locator visitors before March 31, 2006, whether they are searching for their match or just browsing. Anyone can enter for a chance to win a 30 GB Apple iPod and other prizes.

The Center for eBusiness and Advanced IT is a state-wide Ben Franklin Technology Authority initiative designed to help Pennsylvania businesses and organizations understand and use information technology and e-business tools. It is headquartered in Erie, PA and located on the Internet at [www.ebizitpa.org](http://www.ebizitpa.org).

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