



For Immediate Release
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eDynaQuote Helps Lower Costs for Higher Education

ERIE, PA (April 2007) --- Thanks to on-line competitive bidding services provided by Erie-based eDynaQuote, colleges and universities across the country have saved a combined total of over \$5.6 million on purchased goods and services.

"Colleges and universities have special purchasing needs," noted Marty Barclay, General Manager of eDynaQuote. "Today, as a result of our extensive experience working with higher education institutions, we are able to facilitate successful on-line purchasing events that meet these special needs."

Among the most significant on-line purchasing events were a \$123,000 savings on the purchase of computer toner for a Pittsburgh-based university and a savings of over \$269,000 on the purchase of passenger busses. Other examples include savings of \$127,000 for fleet vehicles, \$103,000 for business forms and \$110,000 for software licensing.

"Although this process is most effective when the quantities are large, smaller schools can still benefit by making joint purchases through consortiums," commented Barclay. "The most successful items are those for which it is easy to establish specifications and there are many potential sellers."

eDynaQuote offers a powerful, yet easy-to-implement, system that helps clients streamline the purchasing process and save, potentially, millions of dollars. The company offers professional support and allows clients to choose from among a variety of service levels to address specific needs, including full-service reverse auction management or self-service auction management options. In addition, eDynaQuote provides full-service help-desk support.

eDynaQuote was created by the Center for eBusiness and Advanced Information Technology (eBizITPA), a Pennsylvania resource initiative begun in 2002.