



## ***For Immediate Release***

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## ***eDynaQuote™ Featured in National Magazine Attracts Widespread Interest***

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ERIE, PA (3/20/2007) --- In its February issue, *Government Procurement*, a national publication for government purchasing officials, featured a story about a reverse auction hosted by Erie-based eDynaQuote™ that saved a local government authority in Pennsylvania over \$87,500. eDynaQuote™ is a provider of online competitive bidding services. The national exposure generated interest from government officials outside Pennsylvania.

"When we issued the press release in December, 2006, we knew we had a great story to tell," said Doug Luthringer, Client Services Manager for eDynaQuote™. "So we were thrilled when Government Procurement ran our story. As a result, we have received inquiries from as far away as Broward County, Florida."

An Internet-based reverse auction is a real-time online competitive bidding event in which bidders compete to sell the requested product or service to the buying organization. The process enables bidders to know immediately where their bids rank, and to alter their bids immediately if they choose. eDynaQuote™ offers its easy-to-use online purchasing solutions to any business or organization that wants to streamline its purchasing processes without adding staff.

"Businesses and organizations that use reverse auctions usually experience significant savings," added Marty Barclay, General Manager of eDynaQuote™. "But that's not all they save. The process allows them to save resources – such as paper and postage – and time by creating a more streamlined procedure – and with no increase in current staffing. Because our tools are so easy to use and implement, we can serve clients of any size and in any location."

eDynaQuote™, headquartered in Erie, PA, offers Internet-based competitive bidding services and consulting for businesses, organizations, and governments. For additional information, visit <http://www.edynaquote.com>.



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