



For Immediate Release

Contact: Doug Luthringer

Phone number: 814-898-6545

eMail: doug.luthringer@ebizitpa.org

eDynaQuote Sales Performance Doubles in Final Quarter

Expanded Marketing and Sales Efforts Key

Erie, PA – January 23, 2007 – Only two quarters into its 2007 fiscal year, eDynaQuote, the Erie-based provider of internet-based competitive bidding services and consulting, has nearly doubled sales revenues and new client commitments over the entire previous four quarters. Revenues and new client commitments for the quarter ending December 31, 2006 were triple those of the comparable quarter in 2005. The growth is attributed to expansion of sales and marketing, and is expected to continue into 2007.

“As eDynaQuote has re-tooled its sales and marketing strategies and streamlined its operations, we have been able to expand our market presence and are now realizing the type of growth that positions us for future success,” said Rocco Petrilli, CEO of eDynaQuote. “This growth coincides well with the mounting recognition of the cost savings and efficiencies that can be obtained by use of electronic competitive bidding and related procurement services.”

eDynaQuote has taken advantage of new opportunities to expand into the market sectors of higher education and Pennsylvania local government units, as well as in the construction and health services sectors.

“In today’s economy, companies and organizations must apply every affordable cost-cutting means available. Our easy-to-use and very competitively priced reverse auction and e-procurement tools have us well positioned with the right product at the right time,” noted Petrilli. “The market agrees, as we anticipate continued excellent growth in January.”

eDynaQuote provides a powerful, yet easy-to-implement, system that helps clients streamline the purchasing process and potentially save millions of dollars. The company offers professional support and allows clients to choose from among a



Linking talent, technology and expertise.

Knowledge Park • 5340 Fryling Road, Suite 201 • Erie, PA 16510 • (814) 898-6500
A Ben Franklin Technology Development Authority Initiative

variety of service levels to address specific needs, coupled with full-service help-desk support.

eDynaQuote was created by the Center for eBusiness and Advanced Information Technology (eBizITPA), a Pennsylvania resource initiative begun in 2002. Recently eDynaQuote was spun off into a free-standing, self-supporting entity and is currently being offered for acquisition. Interested parties should contact Prima Problem Solving Inc. (pmiller@ppspi.com). For additional information, visit <http://www.edynaquote.com>.



Linking talent, technology and expertise.

Knowledge Park • 5340 Fryling Road, Suite 201 • Erie, PA 16510 • (814) 898-6500
A Ben Franklin Technology Development Authority Initiative